

What our logo on your label tells your customers:

- Your animals were fed a lifetime diet of 100% forage
- Your animals were raised on pasture, not in confinement
- Your animals were never treated with hormones or antibiotics

AGA Grassfed Certification in five steps

Step 1: Understand **the standards** <http://americangrassfed.org/standards.htm> and make sure your AGA **membership** is up to date. Call or e mail us if you are unsure.

Step 2: Fill out and send in **your application** <http://www.animalwelfareapproved.org/index.php?page=farmapplicationform>
Questions about the form? Call or email Carrie Balkcom at AGA 877-774-7277 aga@americangrassfed.org or Julie Munk at AWA Julie Munk : 202-546-5292, Julie@animalwelfareapproved.org

Step 3: After AWA verifies that you are an AGA member, they will call you to schedule your **audit [AWA calls this a "farm visit"]**. Expect it to take from 1- 4 hours, depending on the size and scope of your farm.

Step 4: AWA sends audit results to the AGA Certification Committee to determine whether or not you qualify for AGA grassfed certification. If you do, AGA will send you a certificate of approval (a legal document acknowledging your certification), along with a **licensing agreement** .

If you do not qualify, the AGA Certification Committee or the AWA will explain what adjustments are necessary for you to successfully complete the audit.

How does this process usually take? Once the paperwork is received by AWA, the auditors will be scheduled If you know of other producers in your area who are interested in being audited, if you will give those names to AWA, it will save time to do several at one time. Total time for the process should be from 60 to 90 days.

For any questions, please feel free to contact us.

Step 5: Fill out and send back the licensing agreement to AGA, with the licensing fee. Certified Producer members pay \$250 per year as membership dues.

In addition certified producer members pay a per head for every animals harvested for the certified grassfed program (any animal harvested that uses the AGA logo). This fee will be determined by the AGA certification committee.

A form will be sent to you, with your annual billing ,and this payment will be made along with your yearly membership and license fee.

Existing producer members who are current, and have already paid \$100.00 for their annual membership, once you have passed the audit and been approved by the certification committee will pay the additional \$150.00 . Your licensing fee will be prorated to align you with AGA's billing cycle, which is a calendar cycle.

Non-members that pass the audit and are approved by the certification committee will pay the full \$250.

Once you are certified and licensed, you can use the AGA Grassfed Logo on your labels and promotional materials. **And remember, if you see that logo being used on products you doubt meet the AGA standards, please tell us! Together, we will maintain the integrity of the AGA brand.**

